

5 years in the making: the Hokodo journey so far

H

February
2018



Hokodo is founded

Louis Carbonnier, Richard Thornton and Sami Ben Hatit come together with the goal of supporting underserved SMEs in the UK and France.

October
2018

**Seed
fundraise**



Anthemis leads \$2.5M fundraise to make Hokodo's insurance products available to B2B marketplaces and accounting platforms.

November
2020



Launch of B2B Buy Now, Pay Later (BNPL) product

Hokodo adds financing to its solutions to further facilitate deferred payment transactions.

Horizon Grant
\$2M

July
2019

Hokodo is awarded a \$2M Horizon 2020 grant from the EU's Innovation Council.



February
2019

Official launch of invoice insurance product.

October
2018

**First invoice
insurance policy sold**

Series A fundraise
\$12.5M

June
2021

Hokodo raises \$12.5 million that will be used to expand its European footprint.



October
2021



Magento integration launched.

December
2021

Live in Germany, Belgium and Netherlands.



April
2022

Live in Spain



Businesses helped
50,000

March
2023

Helped 50,000th business access credit.



January
2023

'Pay now' feature is launched



January
2023

Hokodo named among Top 50 Tech Scale-Ups to watch in 2023

Digital trade credit product launched

November
2022

Finally! Digital disruptors in industries ranging from freight to recruitment are able to offer credit on their platforms.



October
2022



Shopify integration launched

Series B fundraise
\$40M

June
2022

Notion Capital leads Series B fundraise of \$40M that will be used to develop new products and features.

